

# *I can design it!*

Your clients are at a very vulnerable time in their lives, when they are considering pet hospice or pet euthanasia. It is important for you to put your best image forward. Let pet owners know that you are professional and trusting; that you will take care of them in their time of uncertainty and grief. This is especially important in your logo and marketing materials.

Good design draws people in and makes them want to purchase from you. Good design also works towards enhancing the family's perception of trust, confidence and value.



Owner and founder of White Space Graphics, LLC, Janell Osborn has been partnering with businesses across the country since 2002 to strategize and create the visions of each of her client's specific projects. She listens to what you want accomplished and comes up with ideas to meet your goals. What can White Space Graphics, LLC do for you?

Call today and let's talk about it!

**(970) 420-4363**

White Space Graphics LLC



*If you can dream it...*



White Space Graphics LLC

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## What can you offer your clients to ensure you are professional and trustworthy?

### Brochures and Flyers

A well-designed brochure or flyer can be a great first impression. An effective way to get the attention of your target audience, flyers and brochures promote events, products and services or announce big news about your business.

### Branded Website Graphics

White Space Graphics, LLC strengthens your brand by creating website graphics to complement and enhance your printed materials. I can work with your current web team or I partner with the company that hosts and develops the IAAHPC site.

### Photo Enhancement and Restoration Service

Many of your clients have a favorite photo of their pet. We can partner to offer your clients a way to bring the best out of their photo. From simple color enhancements to digital portrait pencil drawings or watercolor paintings.



### Social Media and Electronic Communication Branding

Stay in front of your clients and potential clients with Top of Mind Awareness (TOMA). Whether you're interested in newsletters, e-books or social media branding, we can help you: for example, a great brief monthly e-newsletter is a wonderful way to get the news out about your business without the high cost of printing and mailing.

### A Cohesive Brand

You want to be consistent throughout your marketing materials in order to create a recognizable brand. The more you are recognized, the more often potential clients will seek to call you first. You create a brand with Logos, Business Cards, a Website, Social Media Graphics, you get the idea.

Ask about our personalized estimates and our discounts on multiple projects. Please visit our website to view our portfolio gallery.

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## What others are saying about us...



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“White Space Graphics is one of the top services I work with to grow my company. Their speed, professionalism, and attention to detail makes them a valuable member of my team.”

- Kathy of Cooney Consulting  
Fort Collins, CO

“Upon starting a new practice, I wasn't sure what direction I wanted to go for my branding. After looking at several companies, I knew White Space Graphics was perfect for me. Janell provided the vision and expertise I needed. She developed my rough idea into a creative and successful end product. I have received many compliments on both my logo and brochure. Janell is a talented graphic designer and a pleasure to work with. I highly recommend White Space Graphics to anyone looking for visionary and professional results.”

- Chris of Peaceful Journey  
Bozeman, MT

“Janell and I have been working together for eight years. In that time she has created my marketing workbook, all of my presentations, flyers, e-books and videos. Her turnaround time is terrific, her ideas are sensational and her results are fantastic. There's no question she has my best interests at heart.”

- Adrienne of Adrienne Zoble Associates, LLC  
Fort Collins, CO

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